



BUNDLING DISCOUNTS

You can procure our 6 Programs in three ways:

1 **Standard** (1-time facilitation)

2 **License:** Forever Use

3 **License Bundled:**

All programs are discounted when bundled with a Flagship program

- **FLAGSHIP A: THE TRANSFORMATIONAL LEADERSHIP EXPERIENCE - ONSITE**
- **FLAGSHIP B: THE GOLD STANDARD MANAGEMENT TRAININGS**

[SEE BUNDLED PRICING](#)



BENEFITS OF LICENSURE

- Most licenses charge *annual fees* and impart user caps
- Not our Forever Licenses
- Train **UNLIMITED** employees
- Your Logo goes on materials

For our Flagship Program licenses:

- **Try it First™** - We facilitate the first event at no extra cost
- **RISK FREE** - Option to cancel; ask for details

PRICING | 6 PROGRAMS

STANDARD - OR - LICENSE



How to read this price chart

- **Standard Facilitation** - Traditional method: We facilitate it once. See prices in column 2.
- **Forever License**
 - **Break-even math:** If you think you might train more than 2 groups, you've already saved big via a license.
 - **With a license for either Flagship Program A or B, you get huge discounts on others** (licensed concurrently).
 - **You don't have to buy a Flagship Program.** Buy just 1 license, combine a few, or bundle all for \$149K.

FLAGSHIP PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE FOREVER USE YOUR LOGO	
FLAGSHIP PROGRAM A 1. The Transformational Leadership EXPERIENCE ONSITE	\$25K	\$62K	\$39K When added to Flagship B*
FLAGSHIP PROGRAM B 2. Gold Standard Management Training, 3-Day Program <i>Choose courses to build your 1, 2 or (Flagship B) 3-Day program.</i>	\$26K \$18K 2-Day \$9K 1-Day	\$66K \$33K 2-Day \$22K 1-Day	\$33K When added to Flagship A*

Included in both Flagship licenses!

- **Try It First™** (\$19K - \$33K value): **At zero extra cost, we facilitate your 1st event.**
- **RISK FREE** - If not satisfied after **Try It First**, cancel the license *for any reason*; pay only the standard fee.

ADDITIONAL PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE	
		SINGLE LICENSE	BUNDLED with either FLAGSHIP
3. The Transformational Leadership EXPERIENCE VIRTUAL	\$19K	\$47K	\$14K
4. Leadership Presence for Women	\$25K	\$39K	\$19K
5. Leadership Presence Primer 25 leaders, ½ the time, ½ the tools	\$16K	\$39K	\$12K
6. The Dynamic Reinforcement Program Reinforces 1, 3 + 4	\$29K	\$29K	\$19K
Option to Monetize: <i>Create recurring revenue with a license.</i>	N/A	✓ No cost	✓ No cost

GET ALL 6 Licenses - \$149K (only 12 offered at this time)	\$282K VALUE	GET ALL 6 \$149K SAVES \$133K
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ADD ONS WITH LICENSE PURCHASE



With the purchase of a Forever License, you may consider these additional services and products.



PREMIERE TRAIN THE TRAINER

EXCITING for both new and seasoned facilitators. Serves up to 6 of your employees tasked with facilitating these transformational programs. **Members learn *Cream of the Crop Leaders'* unique transformational training methods AND practice facilitating key components of one licensed program.** *Enormously interactive and team building.* Additionally, this training team may leverage our feedback model to reinforce a Feedback Culture at your organization. Members must assume participant seats in *Try It First* or a secondary event. Onsite, your location; 2 days.

\$29,000



THE BRIDGE

Transitional Support for *Premiere Train the Trainer* members. *Targeted, customized support.* Members bring questions or request feedback about their facilitation of our special programs. 6 concurrent weeks, Zoom.

\$9,000



THE REAL EVENT [CO-FACILITATION TO A REAL TEAM]

We Co-Facilitate a workshop with your newly trained Facilitators, offering real-time, targeted feedback and support: For programs including *The Transformational Leadership Experience (Onsite or Virtual)*, *LP for Women*, *LP Primer* or *Gold Standard Management Trainings*. Dependent upon *Premiere Train the Trainer*. Concurrent days. Onsite: your location.

\$19,000



CUSTOMIZATION + CONSULTATION

Dependent upon availability, which is limited.

\$450/HR

Assumptions: Prices are in USD. For all Onsite services that require our facilitation: Your organization assumes the cost of the facility, equipment + AV/IT support throughout the event; service days are concurrent. *Licensed Onsite* events: We waive the costs of our Facilitator's USA based airfare/hotel + participant workbooks (about \$20 pp); for *Standard Onsite* events, client reimburses for both at zero markup.
***Discount on one Flagship Program (A or B), not both.**