

# PRICING | PREMIERE PROGRAMS

## STANDARD - OR - LICENSE



### How to read this price chart

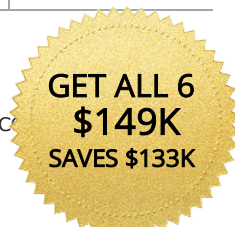
- **Standard Facilitation** – Traditional method: We facilitate it once. Prices are in column 2.
- **License Purchase**
  - **Break-even math:** If you might train more than 2 groups, you’ve already saved BIG via a license. This is because each license costs only 2.5 x the rate for us to facilitate *once* (which trains only 16-20 leaders) **while a license allows you to train an unlimited number of employees – FOREVER – no annual fees.**
  - With a license for *either* Flagship Program A or B, you get huge discounts on others (when licensed concurrently).
  - However, you don’t have to buy a Flagship Program. Buy just 1 license, combine a few, or bundle all for \$149K.

FLAGSHIP PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE FOREVER USE   YOUR LOGO	
<b>FLAGSHIP PROGRAM A</b> 1. The Transformational Leadership EXPERIENCE   <b>ONSITE</b>	\$25K	<b>\$62K</b>	<b>\$39K</b> When added to Flagship B*
<b>FLAGSHIP PROGRAM B</b> 2. Gold Standard Management Training, <b>3-Day Program</b> <i>Choose courses to build your 1, 2 or (Flagship B) 3-Day program.</i>	<b>\$26K</b> \$18K 2-Day \$9K 1-Day	<b>\$66K</b> \$33K 2-Day \$22K 1-Day	<b>\$33K</b> When added to Flagship A*

### Included in both Flagship licenses!

- **Try It First™** (\$19K - \$33K value): **At zero extra cost, we facilitate your 1<sup>st</sup> event.**
- **RISK FREE** - Not satisfied after *Try It First?* Cancel the license *for any reason*; pay only the standard price.

ADDITIONAL PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE	
		SINGLE LICENSE	BUNDLED with either FLAGSHIP
3. <i>The Transformational Leadership EXPERIENCE   VIRTUAL</i>	\$19K	\$47K	<b>\$14K</b>
4. <i>Leadership Presence for Women</i>	\$25K	\$39K	<b>\$19K</b>
5. <i>Leadership Presence Primer   25 leaders, ½ the time, ½ the tools</i>	\$16K	\$39K	<b>\$12K</b>
6. <i>The Dynamic Reinforcement Program   Reinforces 1, 3 + 4</i>	\$29K	\$29K	<b>\$19K</b>
<b>Option to Monetize:</b> <i>Create recurring revenue with a license.</i>	N/A	✓ No cost	✓ No cost





## ADD ONS

With the purchase of a Forever License, you may consider these additional services and products.



### PREMIERE TRAIN THE TRAINER EXPERIENCE

**EXCITING for both new and seasoned facilitators.** For up to 6 of your employees tasked with facilitating these exciting and essential programs. **Members learn *Cream of the Crop Leaders'* unique transformational training methods AND practice facilitating key components of one licensed program. *Enormously interactive and team building.*** Since we teach our Peer Feedback model, this training team may leverage it to reinforce a Feedback Culture at your organization. Members must assume participant seats in Try It First or a secondary event. Onsite, your location; 2 days. **\$29,000**



### THE BRIDGE

**Transitional Support for *Premiere Train the Trainer* members.** *Targeted support.* Members bring questions or request feedback on their facilitation of our licensed programs. 6 concurrent weeks, Zoom. **\$9,000**



### THE REAL EVENT [CO-FACILITATION TO A REAL TEAM]

**We Co-Facilitate a workshop with your newly trained Facilitators:** For programs including *The Transformational Leadership Experience (Onsite or Virtual)*, *LP for Women*, *LP Primer* or *Gold Standard Management Trainings*. **Offers real-time facilitation support/feedback + debrief.** Dependent upon *Premiere Train the Trainer*. Concurrent days. Onsite: your location. **\$19,000**



### CUSTOMIZATION + CONSULTATION

Dependent upon availability, which is limited. **\$450/HR**

**Assumptions:** Prices are in USD. For ALL Onsite services that require our facilitation: Your organization assumes the cost of the facility, equipment + AV/IT support throughout the event; service days are concurrent. *Licensed Onsite* events: We waive the costs of both our Facilitator's airfare/hotel + participant workbooks (about \$19 pp); for *Standard Facilitation*, client reimburses for both at zero markup. **\*Discount on one Flagship Program (A or B), not both.**