




COMPARE PRICING FOR THE DYNAMIC REINFORCEMENT PROGRAM

CreamoftheCropLeaders.com

STANDARD (1-TIME FACILITATION) VS. LICENSE

THE DYNAMIC REINFORCEMENT PROGRAM			
	STANDARD We facilitate once	FOREVER LICENSE	
		SINGLE License	BUNDLED \$10K Discount when bundled with Flagship A
COST	\$29k	\$29k	\$19k
# of Leaders Trained	12 max/cohort	UNLIMITED No annual fees. No user caps.	UNLIMITED No annual fees. No user caps.
Cost per leader	\$2,416 pp for 12 leaders	\$116 pp for 250 leaders <i>plus later leaders at zero cost</i>	\$76 pp for 250 leaders <i>plus later leaders at zero cost</i>
YOUR Logo on materials	No	✓	✓
Who Facilitates?	We do (Week 1 of each month)	Your team facilitates (only 1.5 hours/month/cohort)	Your team facilitates (only 1.5 hours/month/cohort)
Leader Level	C-Suite to Aspiring	C-Suite to Aspiring	C-Suite to Aspiring
LENGTH	6 months	<i>Your choice:</i> 6 months - or stagger components to create an exciting extended program	<i>Your choice:</i> 6 months - or stagger components to create an exciting extended program

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