

PRICING | PREMIERE PROGRAMS

STANDARD - OR - LICENSE



How to read this price chart

- **Standard Facilitation** - Traditional method: We facilitate it once. See prices in column 2.
- **License Purchase**
 - **Break-even math:** If you might train more than 2 groups, you've already saved BIG via a license. This is because each license costs only 2.5 x the rate for us to facilitate *once* (which trains only 16-20 leaders) **while a license allows you to train an unlimited number of employees - FOREVER - no annual fees.**
 - **With a license for either Flagship Program A or B, you get huge discounts on others** (when licensed concurrently).
 - **However, you don't have to buy a Flagship Program.** Buy just 1 license, combine a few, or bundle all for \$149K.

FLAGSHIP PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE FOREVER USE YOUR LOGO	
FLAGSHIP PROGRAM A 1. The Transformational Leadership EXPERIENCE ONSITE	\$25K	\$62K	\$39K When added to Flagship B*
FLAGSHIP PROGRAM B 2. Gold Standard Management Training, 3-Day Program <i>Choose courses to build your 1, 2 or (Flagship B) 3-Day program.</i>	\$26K \$18K 2-Day \$9K 1-Day	\$66K \$33K 2-Day \$22K 1-Day	\$33K When added to Flagship A*

Included in both Flagship licenses!

- **Try It First™** (\$19K - \$33K value): **At zero extra cost, we facilitate your 1st event.**
- **RISK FREE - Not satisfied after Try It First?** Cancel the license *for any reason*; pay the standard price.

ADDITIONAL PROGRAMS	STANDARD <i>we facilitate once</i>	LICENSE PRICE	
		SINGLE LICENSE	BUNDLED with either FLAGSHIP
3. The Transformational Leadership EXPERIENCE VIRTUAL	\$19K	\$47K	\$14K
4. Leadership Presence for Women	\$25K	\$39K	\$19K
5. Leadership Presence Primer 25 leaders, ½ the time, ½ the tools	\$16K	\$39K	\$12K
6. The Dynamic Reinforcement Program Reinforces 1, 3 + 4	\$29K	\$29K	\$19K
Option to Monetize: <i>Create recurring revenue with a license.</i>	N/A	✓ No cost	✓ No cost

GET ALL 6 Licenses - \$149K

\$282K
VALUE

GET ALL 6 \$149K SAVES \$133K

Assumptions: Prices are in USD. For ALL Onsite services that require our facilitation: Your organization assumes the cost of the facility, equipment + AV/IT support throughout the event; service days are concurrent. *Licensed Onsite* events: We waive the costs of both our Facilitator's airfare/hotel + participant workbooks (about \$19 pp); for *Standard Facilitation*, client reimburses for both at zero markup. ***Discount on one Flagship Program (A or B), not both.**

ADD ONS WITH LICENSE PURCHASE



With the purchase of a Forever License, you may consider these additional services and products.



PREMIERE TRAIN THE TRAINER

EXCITING for both new and seasoned facilitators. For up to 6 of your employees tasked with facilitating these exciting and essential programs. **Members learn *Cream of the Crop Leaders'* unique transformational training methods AND practice facilitating key components of one licensed program.** *Enormously interactive and team building.* Since we teach our Peer Feedback model, this training team may leverage it to reinforce a Feedback Culture at your organization. Members must assume participant seats in *Try It First* or a secondary event. Onsite, your location; 2 days

\$29,000



THE BRIDGE

Transitional Support for *Premiere Train the Trainer* members. *Targeted support.* Members bring questions or request feedback on their facilitation of our licensed programs. 6 concurrent weeks, Zoom.

\$9,000



THE REAL EVENT [CO-FACILITATION TO A REAL TEAM]

We Co-Facilitate a workshop with your newly trained Facilitators: For programs including *The Transformational Leadership Experience (Onsite or Virtual)*, *LP for Women*, *LP Primer* or *Gold Standard Management Trainings*. **Offers real-time facilitation support/feedback + debrief.** Dependent upon *Premiere Train the Trainer*. Concurrent days. Onsite: your location.

\$19,000



CUSTOMIZATION + CONSULTATION

Dependent upon availability, which is limited.

\$450/HR